

# ETC ComputerLand and Cisco Present: Unified Communications and Security



**Wednesday, May 13**  
11 a.m.–1 p.m. CT

**Spring Lake Country Club**  
5215 Clubhouse Drive  
Quincy, Illinois

**Registration**  
217.228.6180 or email  
[register@etccomputerland.com](mailto:register@etccomputerland.com)

**Presented by**  
 ETC ComputerLand

**Now more than ever, Cisco has the right unified communications solutions to impact your business.** Join Cisco and ETC ComputerLand to learn how to reduce cost, create operational efficiencies, and improve customer service.

Cisco Unified Communications delivers more effective business communications by eliminating complexity and allowing customers, partners, and colleagues to reach the right resource at the right time.

Cisco's innovative and collaborative approach to security, connectivity, and communications enables customers to grow and optimize their business through an open, but secure platform.

Speaking of security, spam is back. Viruses never went away. Spyware nightmares have just begun. Organizations have never been more focused on security. Meeting threats and managing compliance used to be 2 to 4 percent of IT budgets. Studies now show that cost has risen to 15 percent. All businesses need to ante up with powerful antispam, antivirus, and antispysware security solutions.

At this seminar, you will find:

- An overview of Cisco Unified Communications and real-world customer solutions
- An interactive demonstration showing the effect unified communications can have on today's business processes
- An overview of Cisco's Self-Defending Network to show you how to lock it all down
- Live discussions with Cisco experts to help you solve communications challenges

Register now to take this opportunity to see how our solutions promote increased profitability, better customer service, and a sustainable competitive advantage. Learn how your business can get better now.

## Agenda

11–11:30 a.m.	Registration
11:30 a.m.–12 p.m.	How is unified communications different than what I already have?
12–12:30 p.m.	Cisco Self-Defending Network: Security for any business
12:30–12:50 p.m.	Can unified communications really make a difference in my business? Interactive unified communications demos
12:50–1 p.m.	Discover ETC ComputerLand's turnkey web-based business efficiency products Lunch Provided